

What is claimed is:

1. A method for generating business and other communications for dispersed users, comprising the steps of:
  - inputting content and special processing instructions into a repository;
  - providing access to said content and special processing instructions to at least one supervisor;
  - providing the dispersed users access to the content and special processing instructions;
  - and
  - enabling the dispersed users to select a portion of said content and special processing instructions for generating said communications.
2. The method of generating business and other communications according to claim 1 wherein said inputting step further comprises inputting at least one template into said repository. \
3. The method for generating business and other communications according to claim 1, wherein said repository comprises a processor operably connected to a memory storage device, an input device and an output device.
4. The method for generating business and other communications according to claim 2, wherein said step of inputting content, templates and special processing instructions further

comprises the steps of establishing a database within said repository, and inputting said content and templates into said database.

5. The method for generating business and other communications according to claim 4, wherein said database includes a plurality of categories, said plurality of categories including selectable entries.

6. The method for generating business and other communications according to claim 1, wherein said marketing agents access the repository using remote computer workstations in electronic communication with said repository.

7. The method for generating business communications of claim 1, wherein said business and other communications are selected from the group consisting of web pages, electronic mail messages, and business letters.

8. A method for generating business and other communications for dispersed users, comprising the steps of:

establishing a database for storing content and templates within a repository;

inputting into said database content and templates;

providing access to said database to at least one supervisor, wherein said supervisor reviews and edits the content, templates and special processing instructions stored within said database;

providing remote access to said database to said dispersed users and enabling individual dispersed users to perform the step of selecting a portion of said content, templates and special processing instructions for generating said business and other communications, wherein said special processing instructions are input and stored in said repository, or said database.

9. The method of generating business and other communications for dispersed users of claim 8, further comprising the step of rendering said communication with a web browser application.

10. The method of generating business and other communications for dispersed users of claim 8, wherein the individual dispersed user accesses the database using a remote computer workstation, including a central processor operably connected to an input device, an output device, a memory storage device and said remote computer workstation is in electronic communication with said central repository.

11. The method of generating business and other communications for dispersed users of claim 8, wherein the step of enabling selection of a portion of said content templates and special processing instructions further comprises enabling selection of a portion of said content from said database, a template from said database, a portion of said special processing instructions from said repository, and enabling insertion of said content into said template and generation of a document using said special processing instructions.

12. The method of generating business and other communications for dispersed users of claim 11, wherein said document is stored a memory storage device.

13. The method of generating business and other communications for dispersed users of claim 12, wherein said electronic memory storage device is a readable memory device.

14. The method of generating business and other communications for dispersed users of claim 10, wherein the step of enabling operation of the business communication includes enabling the rendering of said communication at a location including the repository, the marketing agent's workstation, a third party printer, or a customer's workstation.

15. The method of generating business and other communications for dispersed users of claim 14, wherein the step of enabling the rendering of said communication includes at least one of the steps selected from the group consisting essentially enabling printing of the document at a printer operably linked to a computer workstation, displaying the document on a computer monitor operably linked to a computer workstation, or transmitting the document electronically via an electronic mail protocol or facsimile transmission.

16. The method of generating business and other communications for dispersed users of claim 8, wherein the document is a web page and the rendering is performed at least in part by a web browser computer program running on the dispersed user's or customer's workstation.

17. The method of generating business and other communications for dispersed users of claim 14, wherein, after generating the document, the document is stored in hard copy or digital format at the repository, the dispersed user's computer workstation, or at both locations.

18. A method for generating electronic mail, web pages and word processing program formatted business letters for dispersed users, comprising the steps of:

establishing a database of content and templates within a repository, said repository including a micro-processor operably connected to a memory storage device, an input device, an output device, and Local Area Network (LAN), Intranet or Internet of workstations via modem, cable or network link;

inputting into said database content, templates, and, optionally, special processing instructions;

providing access to said database to at least one supervisor, wherein said supervisor reviews and edits the content, templates and special processing instructions stored within said database;

providing remote access to said database to said dispersed users; and

enabling the dispersed user to select a portion of said content from said database, select a template from said database, select special processing instructions, insert said content into said template; and

generate a document.

19. The method of generating business and other communications for dispersed users of claim 18, wherein the document is a web page and the rendering is performed at least in part by a web browser computer program running on the dispersed user's or customer's workstation.

20. The method of generating business and other communications for dispersed users of claim 19, wherein, after generating the document, the document is stored in hard copy or digital format at the repository, the dispersed user's computer workstation, or at both locations.

21. The method of generating business and other communications for dispersed users of claim 18, wherein the step of enabling generating the document includes at least one of the steps selected from the group consisting essentially of enabling printing the document at a printer operably linked to a computer workstation, displaying the document on a computer monitor operably linked to a computer workstation, or transmitting the document electronically via an electronic mail protocol or facsimile transmission.